

# CASE STUDY

## Homesteaders Life Company



### Driving Operational Confidence with NetSuite

Homesteaders Life Company needed a reliable ERP solution to support its deathcare insurance operations while strengthening financial controls and approvals. By implementing NetSuite Financials First Standard with integrated banking and customized approval workflows, Homesteaders gained improved financial visibility, streamlined vendor processes, and a scalable platform—successfully going live in July 2025.

<b>Company Name:</b>	Homesteaders Life Company
<b>Location/s:</b>	Des Moines, IA
<b>Industry:</b>	Deathcare
<b>SuiteSuccess Edition:</b>	Financials First Standard
<b>NetSuite Subscription Duration (Months):</b>	60
<b>Add-on NetSuite Modules:</b>	N/A
<b>User License Count – General Access:</b>	10
<b>User License Count – Employee Center:</b>	1 (5-pack)

**Customizations (Workflows, Integrations, Custom Solutions, PDFs):**

- Vendor Approval Workflow
- PDF Layout (Check)

**Project Start:** February 24, 2025**Go-Live Date:** July 1, 2025



## Why did they decide to implement NetSuite?

Homesteaders is a leader in the funeral profession and end-of-life space, partnering with funeral providers across the country to support families throughout the most difficult days of their lives. With 12+ subsidiaries and multiple locations the need to use a better consolidating system, such as NetSuite, was a requirement for the company to continue their expansion and understand their financial performance.

## Initial Goals and Objectives of the Project

- Build a unified structure with a single chart of accounts for seamless financial segmentation, designed as a repeatable blueprint for ongoing expansion.
- Implement automated processes to govern vendor management and payables, minimizing risks and enhancing oversight.
- Deliver enterprise-wide reporting with instant data access, eliminating delays in visibility.
- Develop a flexible framework to isolate and analyze performance by site, supporting multi-location operations





## ➤ Goals and Objectives Achieved

- Implementation was completed on-time and under budget
- Created custom financial statements for executive level reporting
- Implemented JP Morgan's FISPAN solution for automated ACH & Check payment processing

*Centium's contribution to Homesteader's NetSuite implementation resulted in significant enhancements to our internal controls. Their attention to detail and thorough understanding of our objectives have strengthened the foundation of our financial and compliance framework.*

### **Shannon Bischoff**

Accounting & Finance  
Homesteaders Life Company